

2025 LABOR MARKET SUMMARY

WORKFORCE SUPPLY, DEMAND, AND OPPORTUNITIES

WIN REGION | MAY, 2026



Region Snapshot

6,274,804
Total Population

2,958,454 Total Employment **236,604** Total Job Postings

3,153,619
In the labor force (47.1% participation)

6.2%
Unemployment rate

Data reflect 2024 values unless otherwise specified

Age and Gender Demographics

Workforce Age and Gender



49.2% Female
50.8% Male

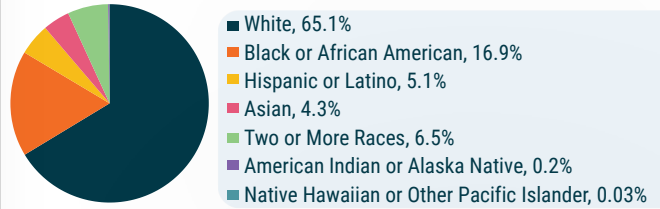
Population Age and Gender



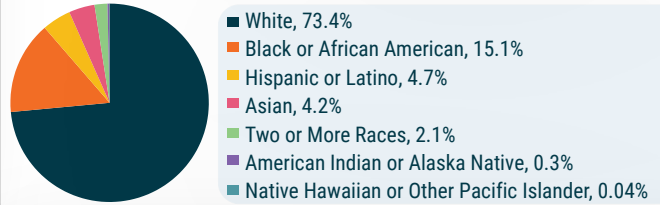
50.8% Female
49.2% Male

Race Demographics

Population Race Demographics



Workforce Race & Ethnicity Demographics



Technical and Soft Skills, Certifications



In-Demand Education Level

- High School or GED: 23.0%
- Associate degree: 7.7%
- Bachelor's degree: 24.5%
- Master's degree: 8.3%

Technical Skills

- Lifting Ability
- Nursing
- Merchandising
- Project Management
- Marketing

Common Skills

- Communication
- Customer Service
- Management
- Leadership
- Operations

Certifications

- Valid Driver's License
- Registered Nurse (RN)
- Basic Life Support (BLS) Certification
- Cardiopulmonary Resuscitation (CPR) Certification
- Advanced Cardiovascular Life Support (ACLS) Certification

Top Posting Employers

- Henry Ford Health
- University Of Michigan
- Kroger
- Soliant Health
- General Motors

Top Posting Cities: Posting

- Detroit: 28,009
- Lansing: 19,690
- Ann Arbor: 13,261
- Troy: 9,019
- Dearborn: 7,172

Key Occupation Groups: Workforce & Demand Signals

Agriculture

84,580 workers
8.9% increase from 2021
Postings: 7,697
Openings: 12,322

Business & Finance

327,151 workers
6.4% increase from 2021
Postings: 31,218
Openings: 34,031

Construction

103,608 workers
7.6% increase from 2021
Postings: 4,966
Openings: 11,792

Customer Service

665,943 workers
4.8% increase from 2021
Postings: 61,432
Openings: 119,626

Education

133,682 workers
12.8% increase from 2021
Postings: 7,264
Openings: 15,664

Energy

232,311 workers
4.7% increase from 2021
Postings: 13,900
Openings: 25,307

Engineers & Designers

19,625 workers
1.1% decrease from 2021
Postings: 7,230
Openings: 8,879

Health Care

315,890 workers
6.2% increase from 2021
Postings: 51,333
Openings: 35,040

Information Technology

90,794 workers
3.8% increase from 2021
Postings: 10,276
Openings: 7,597

Skilled Trades

156,690 workers
4.5% decrease from 2021
Postings: 8,873
Openings: 20,839

Transportation, Distribution, Logistics

380,572 workers
5.5% increase from 2021
Postings: 28,261
Openings: 52,168